



Women Entrepreneurship One Day Workshop on

" SMALL SCALE INDUSTRIES AND SELF EMPLOYMENT GENERATION"

dated on 15/12/2021 at 1:00pm in Hutatma Sabhagrauh Anandur.

Organized by

Late Shantakaki Alure Women Empowerment Cell

Convener: Dr. Anita Mudkanna Coordinator: Dr. Surykant Aaglawe

Members: Dr. Meena Jadhav, Dr. Surekha Bharati, Madhuri Gadsing, Dr. Manasi Swami

Women empowerment simply means providing equal opportunities to women for increasing their participation in various wakes of social life. Women empowerment aims to empower women to an extent to which they can independently take resistance of their life including education, health, Lifestyle career, etc. The aim of women's empowerment is that all women members of society shall ultimately acquire the rights, status, and power equal to that of men. Women empowerment is a broad area of exploration and it has various dimensions which can be classified as Social Empowerment, Educational Empowerment, Political empowerment, Economic Empowerment et. it deals with,



- o Money is the basis of all the physical and material needs in present-day society. Financially independent women are the torchbearers of an economically developed society.
- o For the economic empowerment of women, it is needed to provide them with equal opportunities for working and better access to the market.
- o Women are great managers and their management potential can create wonders in the business. In the country even today working women are unacceptable.
- o Financially independent women can take the other decisions of their life including education and lifestyle in a better and more assertive manner.
- o The government and many other organizations have realized the potential and importance of economic empowerment of women and therefore are working in a mission mode to achieve it. The economic empowerment of women is an integral part of India's 2023 G20 agenda.

So Late Shantakaki Alure Women Empowerment Cell always tried to provide innovating Practices for Girl Students and Women of Rural Area. Particularly college is situated in


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Grampanchayat area where the girls and ladies have no facilities, unknown about technology, unaware about new modern trends, the concept of Self Employed and what are the Government Plans for it so the college decided to arrange One Day workshop on, “ **Small Scale Industries and Self Employment Generation**” dated on 15/12/2021 at 1:00pm in Hutatma Sabhagrauh Anaur.




It is important to involve women Entrepreneurs in The Industries because they can provide innovative solutions to existing problems. They often bring different perspectives, insights, and ideas to their business that can help drive growth, innovation and stability within country. They have unique tendency to build and maintain long term relationship. Support rural

women for small scale Industries with the help of Self-Help group is the motto of government. Government decided to provide special funding for them to enhance their projects.

Objectives of Workshop:

- Promote female entrepreneurship in rural areas
- Reduce the rate of unemployment in rural areas through the incorporation of women into economic activity.
- Analyse the situation (labour and training) of women of working age located in rural areas.
- Create a virtual network of rural female entrepreneurs aimed at jobs with dependent people in rural areas, with the purpose of: creating professionalism in this type of work, increasing job opportunities for the target group (women who live in rural areas) and develop the capacity for self-organization and action among the target group.
- Improve women’s professional qualifications in rural areas by organising a development program i.e. through training on business matters, confidence and self-awareness of oneself and techniques related to the care of dependent elderly people.
- Promote entrepreneurship and the consolidation of business projects for women in rural areas and develop networks of entrepreneurs and business women as a key mechanism of economic revitalisation in rural areas.
- Empower women from rural environments with the information and tools that will enhance the creation and maintenance of the jobs created.



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Anandur Tal. Tuljapur Dist, Osmanabad



As per decision and approval of Principal the workshop is organised on 15th December 2021. Hon. Prof Dr. Vikas Kulkarni who was known as WATADYA and well-known for his Small Scale Industries. He is the Director of “WATADYA Training and Research Centre, Latur” was invited as Resource person of this workshop. The program was Ingaured by Hon. Ramchandra (Dada) Alure, Sarpanch, Anadur Grampanchayat, Anadur. Principal Dr. Umakant Chanshetti was Chair Person of workshop.

Hon. Ramchandra (Dada) ingauraul speech



Resource Person, Hon. Prof. Dr. Vikas Kulkarni



Presidential Address Principal Dr. Umakant Chanshetti

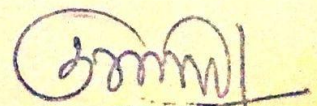


In a country like India , the small Scale industries play a very important role in generating employment, imporoving the financial status of people, development of rural areas. But the reality is that Woman Self Help Group were created in large scale but they are unaware about Government Shemes, Funding for Small Scale industries. Even though they have no knowledge about faciities for Woman Self Help Group. Women in rural areas have no ideas about government

schemes, they have no know knowledege of marketing, even they are completely unaware their skills that may give them their own identification as well as help them to earn money. They have no digital knowledge, they don't know the power of Self-Help Group. So the Workshop was very helpful for them to get information about all different ways to up-lift their economic condition and help them to upgrade their global knowledge.

In the begning of the workshop Convener, Dr. Anita Mudkanna introduced the aims and objectieves behind organising One Day Workshop. Ingaurator Hon. Ramchandra Dada Alure appealed to all ladies of Self Help Group and Girls, **“to take advantage of this opportunity, connect with small industries, attend the trainings and benfitted by government Schemes. As the Head of a village, he is always ready to support them.”**

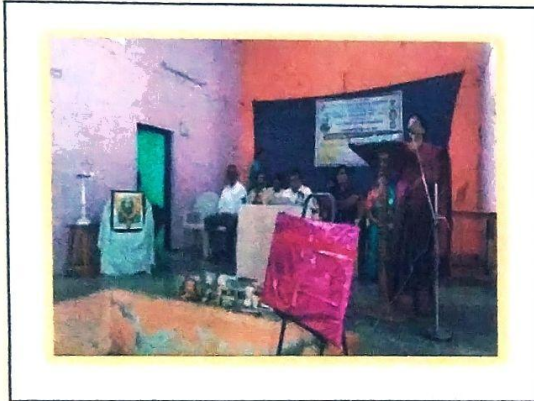
Later on Resource person Hon. Prof. Vikas Kulkarni was explained his struggle behind the Director of **“WATADYA Training and Research Centre, Latur,”** all the details of foundation of Small Industries, structure of small scale industries, Government Funding, rules and regulations for getting funds, marketing skill


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in detail. He focused on how does small Industries supports women to empower them. He shown the products which were made in their industries and provides the data regarding it. While explaining the contribution of women in small Scale industries he said that,

“The increasing presence of women as entrepreneurs has led to significant business and economic growth in the country. Women-owned business enterprises are playing a prominent role in society by producing employment opportunities in the country, bringing in demographic shifts and inspiring the next generation of women founders. With a vision to promote the sustainable development of women entrepreneurs for balanced growth in the country, Startup India is committed



towards strengthening women entrepreneurship in India through initiatives, schemes, creation of enabling networks and communities and activating partnerships among diverse stakeholders in the startup ecosystem.”

Hon. Principal Dr. Umakant Chanshetti who was the president of the workshop delivered his Presidential Address. He said, “Shikshan Prasarak Mandal Anadur’s Jawahar Arts, Science & Commerce college always believed in Social Welfare Activities, to enhance social life is the social responsibility of Institution so the programs related to social upliftment are organised by institution. He appealed People of the village and around it have participate in activities to enrich their knowledge.”



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Principal Suresh Thombare, Sou Vandana Kulkarni, respective members of Grampanchayat and Sou Sanjivini Alure, president of Pragati Mahila Mandal were present for this program. Many Respective members of different Self Help Group were participated in workshop. Dr. Mallinath Birajdar anchored the workshop, Dr. Surykant Aaglave expressed Vote of Thanks. After National Athem, "Vande Mataram" workshop was successfully concluded.



• **Outcome of Workshop:**

- It helps women to inculcate the savings and banking habits among members.
- They understood how to secure them from financial, technical and moral strengths.
- They learn to enable availing of loan for productive purposes. ...
- They understood how gain economic prosperity through loan/credit.

Anita Mudkanna

Convener

Dr. Anita Mudkanna

Dr. Anita Mudkanna

Research Guide

Former Principal & Associate Professor

SC College, Anadur - 413603 (M.S.)

Suresh Thombare

Principal

Jawahar Arts, Science & Commerce College
Anadur, Tal. Tuljapur. Dist. Osmanabad

Principal

Jawahar Arts, Science & Commerce College,
Anadur Tal. Tuljapur Dist, Osmanabad